

ADVERTISING ON GREEKBOSTON.COM!

1

DRIVE TRAFFIC to your website.

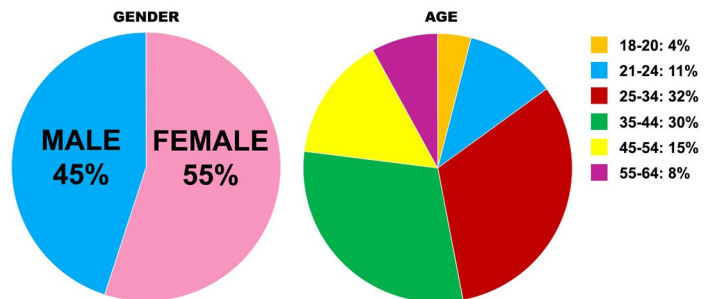
2

SUPPORT the local Greek community.

3

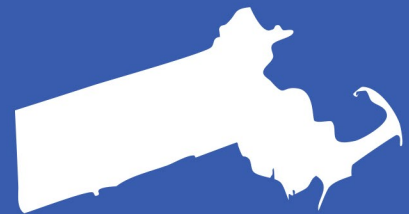
GreekBoston.com is the **ONLY** place online where you can **REACH** the Greek audience in New England.

GREEKBOSTON.COM AUDIENCE DEMOGRAPHIC INFORMATION



SOURCE: This is a combination of data provided from GreekBoston.com's overall website, email survey, Twitter, and Facebook audience traffic.

With an average of **over 150,000 website visitors** coming to GreekBoston.com each month from Google, Facebook, Twitter, Bing and more, GreekBoston.com is an inherent part of the Greek community here in the North East. The GreekBoston.com website receives between **5,000 to 7,000 unique visitors** to its website each day. The demographics of the website is 80% Greek American and 80% local visitors to the Massachusetts and New England areas.



Silver Advertising Package

- ✓Your company logo & link to your website will be added to the side of every page on GreekBoston.com (listed in alphabetical order to the first 20 advertisers).
- ✓250x250 Banner on GreekBoston.com in rotation
- ✓Mentioned On Twitter and Facebook Pages
- ✓Logo & link added on our email newsletters
- ✓Free Banner Ad Creation
- ✓Monthly advertising report will be provided.

\$215 per month

Total Cost for Silver Advertising Package (3 month minimum)

Gold Advertising Package

- ✓Your company logo & link to your website will be added to the side of every page on GreekBoston.com (listed in alphabetical order to the first 20 advertisers).
- ✓728x90 Banner on GreekBoston.com in rotation
- ✓468x60 Banner on GreekBoston.com in rotation
- ✓Mentioned On Twitter and Facebook Pages
- ✓Logo & link added on our email newsletters
- ✓Free Banner Ad Creation
- ✓Monthly advertising report will be provided.

\$415 per month

Total Cost for Gold Advertising Package (3 month minimum)

FOR MORE INFORMATION ABOUT ADVERTISING PLEASE VISIT US ONLINE: www.GreekBoston.com/advertising

GREEK BOSTON
www.GreekBoston.com Est. 1998

Call: 781-320-2346 - Fax: 781-998-1250 - Email: greekboston@worldwidegreeks.com